

# COMING INTO FOCUS: COMPLETION OF THE VISION FRAME

A roadmap to the future as developed by CLC  
Executive Committee and Ministry Staff

# Process



## Vision Statement:

*We Envision A Community Where People Connect To The Life Changing Love and Hope of Jesus*

Met tests of:

- ✓ Clarity
- ✓ Consistency with Vision Framework
- ✓ Alignment with our current reality
- ✓ Forward looking

What are the most important items that kept rising to the top as we evaluated how to be a vibrant congregation?

## PRIORITIES:

- Connect young adults/families to VBUMC ministry
- Engage disconnected and unchurched with VBUMC community
- Equip the congregation to be the life changing agents of Jesus

**WE CANNOT DO IT ALL**

## How will we accomplish these priorities?

### STRATEGIES:

- Pilot a worship service designed to attract disconnected people with VBUMC ministry and reenergize existing worship services (time, location, focus all to be determined)
- Expand mission opportunities for families with children
- Expand Life Groups for those who are disconnected or unchurched
- Utilize special events to engage and strengthen congregational connections

# What does it mean to live out vision based ministry at VBUMC? (aka, *how does this affect us???*)

- Template has been designed by ministry staff to develop more lay involvement so that vision & process “ooze” to the congregation
- Some existing ministries may not align—Ministry directors will work with laity to reorganize that ministry so that it is aligned, limited, or even cut
- Positive overlap within ministry areas will occur as we integrate vision based ministry to all areas

## What does it mean to live out vision based ministry at VBUMC? (aka, *how does this affect us???*) cont'd

- Ministry staff recognizes that need exists to reach those with no connection with the church to build some connection, and move those with some connection to full connection (stepping stone efforts)
- Measurements still need to be developed so that ministry areas will know when a ministry is successful/needs reassessment
- Likely requires ministry staff to adjust time allocations and be away from church campus as the staff works on strengthening lay partnerships

**Staff needs the support of the CLC to help the congregation understand the upcoming changes are positive ones**

# What are our next steps for roll out?

**Now:** staff already reorienting their thought processes towards ministry

**Dec:** “Teaser campaign” reviewing vision frame through standard means of communication

**Jan:** Roll out actual Vision Statement, Priorities, & Strategies through standard means of communication

**Feb:** Continued communication & Sermon Series on Vision

**Spring:** Capital Campaign language will reflect Vision, Priorities & Strategies

*We Envision A Community Where People Connect To The  
Life Changing Love and Hope of Jesus*

“For I know the plans I have for you,” declares  
the LORD, “plans to prosper you and not to harm  
you, plans to give you hope and a future.”

–Jeremiah 29:11 (NIV)

